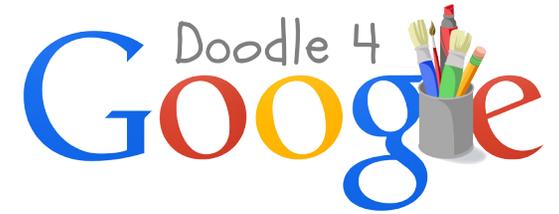


Doodle 4 Google is an annual contest that invites students in the United States to use their artistic talents to think big and redesign our homepage logo for millions to see. This year, we ask students to exercise their creative imaginations around the theme: "If I Could Invent One Thing to Make the World a Better Place..." Fifty state finalists will get an all-expense-paid trip to Google Headquarters in Mountain View, California for a final awards ceremony. One lucky student artist will see their artwork appear on the Google homepage, receive a \$30,000 college scholarship and a \$50,000 Google for Education technology grant.



Sabrina Brady, Age 17
"Coming Home," 2013 Winner.

For more information visit:
www.google.com/doodle4google



If I Could Invent One Thing to
Make the World a Better Place...



Key Dates

Mark Your Calendars!

February 4: Competition opens

March 20: Submissions close

April 29: State finalists announced

April 29: May 9: Public voting

May 21: Final awards ceremony at Google Headquarters in Mountain View, California

June 9: Winning doodle on the Google homepage



Quick Guide

Three Steps to Remember When Doodling:

1. Download entry forms at www.google.com/doodle4google.
2. Ensure all entry forms have a parent or guardian's signature.
3. Visit our "Classroom Activities" tab for tips on hosting a doodle session.



Judging and Prizes

Judging

The Doodle 4 Google competition is open to all students in grades K-12 in the United States. Doodles will be judged in five grade groups on a state-by-state basis.

Grade Groups

Grades K-3

Grades 4-5

Grades 6-7

Grades 8-9

Grades 10-12

One (1) National Winner

The National Winner will have his or her doodle featured on the U.S. Google.com homepage. He or she will be awarded a \$30,000 college scholarship, a trip to Mountain View, California for the final awards ceremony on May 21, 2014, a Google Chromebook computer, a Nexus 7 tablet, and a t-shirt printed with his or her doodle on it. We'll also award the winner's full-time school a \$50,000 Google for Education technology grant.

Four (4) National Finalists

Each of the other four National Finalists will win a \$5,000 college scholarship, a trip to Mountain View, California for the final awards ceremony on May 21, 2014, a Nexus 7 tablet, and a t-shirt printed with their doodle on it.

Fifty (50) State Winners

Each of the other 50 State Winners will win a trip to Mountain View, California for the final awards ceremony on May 21, 2014, a Nexus 7 tablet, and a t-shirt printed with their doodles on it.

Two Hundred and Fifty (250) State Finalists

Each of the other State Finalists will receive an official winner's certificate and be featured on the Doodle 4 Google contest website.



Entry Guidelines

Title and Supporting Statement

In addition to creating a doodle, students also need to:

- Title their doodle
- Write a supporting statement no more than 50 words long. Students should explain how their doodle portrays the theme "If I Could Invent One Thing to Make the World a Better Place..."

Submitting Entries

All entries must be received by **March 20th, 2014**.

- Electronic submissions must be received by 11:59pm EST.
- Mail submissions must be received at either of the below addresses by Thursday March 20, 2014.

Regular Mail:

Doodle 4 Google
PO Box 510006,
New Berlin, WI 53151

Overnight Deliveries:

Doodle 4 Google
Promotions Department,
5000 South Towne Drive,
New Berlin, WI 53151

- Entries received after March 20, 2014 will not be counted.
- Please note that each entry form requires a parent signature. Any doodles without a parent or guardian's signature will be disqualified.
- You may bulk upload entries on our website or mail multiple entries in the same envelope. Just make sure to submit only one Doodle per student.

Rules

- The doodle must be original artwork.
- Any doodles featuring copyrighted or trademarked logos or images will be disqualified.
- Students do not have to draw directly on the template found on our website, but the Google logo should be clearly visible.
- The doodles can be hand drawn using any art supplies, or can be created using computer drawing software on the computer.
- We cannot accept 3D entries.